

# 36-141-13 – Business French - Level 1

## **Description**

3 credits – Mandatory Placement Test

## **General Objective**

This course aims at helping the students acquire a basic knowledge of the French language to help them further their studies and reach their professional goals.

## **Specific Objectives**

By the end of this course, the students will have acquired the skills to:

- understand basic information and the general ideas of simple and clear messages; understand a rudimentary vocabulary and everyday expressions in keeping with topics related to course studies, the workplace and immediate environment;
- understand short and simple documents (*e.g.*, e-mails, notes, advertisements);
- communicate orally with simple words and phrases on everyday topics (*e.g.*, asking for information, providing short statements and simple directions);
- write short and simple notes / messages;
- use and master 500 French terms related to key business areas (Management, Accounting, Economics, Finance, Production Management, Human Resources, IT, etc.);
- use a bilingual French dictionary as well as other reference materials found on online effectively.

## **Pedagogical Approach**

Throughout the course, a communicative and interactive pedagogical approach will be employed. This approach requires that the students actively participate in individual and team work. Class activities will include active listening skills based on multimedia presentations, reading documents in connection with the world of business as well as taking part in general discussions on these topics. Assignments will be based on reading short passages, writing short business-related documents as well as studying business terminology and French grammar.

## **Evaluation**

In addition to a final, written and oral, exam, the students will also be assessed throughout the course on: in-class active participation, a number of grammar and vocabulary quizzes, practical individual assignments and oral presentations.