

36-142-13 - Business French - Level 2

Description

3 credits – Mandatory Placement Test

General Objective

This course aims at helping the students acquire a basic knowledge of the French language to help them further their studies and reach their professional goals.

Specific Objectives

By the end of this course, the students will have acquired the skills to:

- understand the general ideas of messages formulated in every day vocabulary on topics related to course studies, the workplace and immediate environment;
- understand documents written in general or business French (*e.g.*, e-mails, text messages, notes, short letters);
- communicate orally on everyday topics, such as course studies, travel, current affairs and the workplace (*e.g.*, asking for information, providing short statements, directions and reports);
- write a simple and coherent text on common topics related to course studies or the work environment (short letter or memo, simple message);
- use and master 750 French terms related to key business areas (Management, Accounting, Economics, Finance, Production Management, Human Resources, IT, etc.);
- use a bilingual French dictionary as well as other reference materials found on online effectively.

Pedagogical Approach

Throughout the course, a communicative and interactive pedagogical approach will be employed. This approach requires that the students actively participate in individual and team work. Class activities will include active listening skills based on multimedia presentations, reading documents in connection with the world of business as well as taking part in general discussions on these topics. Assignments will be based on reading short passages, writing short business-related documents as well as studying business terminology and French grammar.

Evaluation

In addition to a final, written and oral, exam, the students will also be assessed throughout the course on: In-class active participation, a number of grammar and vocabulary quizzes, practical individual assignments and oral presentations.