

NEWS

Business French Summer School: A successful first edition!

August 25, 2014

Forty students from across the globe enrolled in the first edition of HEC Montréal's [Business French Summer School](#), a one-of-a-kind program in North America, which took place on August 4-22.

The three-week program included intensive credited courses in Business French (beginners to intermediate/advanced levels) as well as also cultural activities; seminars on management and marketing; and tours of local companies (small or medium sized enterprises, Hydro-Québec, Radio-Canada, Cirque Éloize, and Moment Factory).

As part of this program offered for the first time by a business school, a photography contest was also organized under the theme "Montréal, ma réalité". Through their camera lenses, international students had an opportunity to show their perception of Montreal. The contest was the subject of a [short television report](#) on CBC News.

Please note that registration dates and forms for the 2015 [Business French Summer School](#) will be available in October 2014.



The group of international students.



Photos contest, 1st prize: Joanna Nelson (Venezuela)



2nd prize: Monica Chu (Australia)



3rd prize: Yuqi Cheng (China)