



## BUSINESS FRENCH SUMMER SCHOOL LANGUAGE AND CULTURE

MONTREAL (QUEBEC) – CANADA

### UNIQUE IN NORTH AMERICA, THIS 4-WEEK IMMERSION PROGRAM FEATURES:

- **Intensive credited** courses in Business French, language and culture (Levels offered: from total Beginner to Intermediate/Advanced)
- **Interactive oral communication workshops** focusing on competencies and themes in connection with the French-speaking business world
- **Seminars and conferences in Marketing and Management** revolving around creativity
- **Company visits** (Hydro-Québec, Radio-Canada, le Cirque Éloize, Moment Factory, la Cité du cinéma...)
- **Rich and varied sports and sociocultural activities**
- **On-campus lodging option**

### FROM JULY 15 TO AUGUST 9, 2019

In the world of international business affairs, the ability to speak multiple languages is a major asset, no matter the profession.

HEC Montréal, the first university business school founded in Canada, is now offering a Business French Summer School that will help you reach your language goals.

**For a detailed description of the Business French Summer School at HEC Montréal,** we invite you to visit our website:

[businessfrench-summerschool.hec.ca](http://businessfrench-summerschool.hec.ca)  
**+ 1 514 340-6000, ext. 2234**  
[immersion@hec.ca](mailto:immersion@hec.ca)

HEC Montréal was the first university business school in North America to be awarded the three most prestigious accreditations in its field: AMBA, AACSB International and EQUIS.

# HEC MONTRÉAL

**BUSINESS**

**FRENCH SUMMER SCHOOL**

**LANGUAGE AND CULTURE**

**MONTREAL (QUEBEC) – CANADA**



**THIS BUSINESS FRENCH SUMMER SCHOOL AT HEC MONTRÉAL ALSO REPRESENTS THE OPPORTUNITY TO FULLY EXPERIENCE THE DEPTH AND BREADTH OF MONTREAL:**

- Considered to be the **2<sup>nd</sup> largest French-speaking city in the world** after Paris
- Recently awarded the title of **best university city in Canada** (according to the British firm QS)
- Renowned for its **historic richness** and **varied cultural offerings**
- Appreciated for its **quality of life** and **safe and friendly environment**
- Characterized by an **affordable cost of living** compared to the rest of North America and Europe
- Ideally situated close to **appealing destinations**, such as Quebec City, Boston and New York

**COST: \$1,875 CA**

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