

BUSINESS FRENCH SUMMER SCHOOL (BFSS)

BUSINESS LANGUAGE & CULTURE

SAMPLE PROGRAM SCHEDULE

Web site: <http://francaisaffaires-immersion.hec.ca/en/>

Facebook: www.facebook.com/EEFAHECMontreal/



Important Note: This is a sample schedule.
Activities are subject to change.



HEC Montréal Business School

3000, chemin de la Côte-Sainte-Catherine

Montreal, QC - H3T 2A7 - Canada







The Business French Summer School – Language & Culture is administered by the **Business Language Training Center** – Suite 3.725 (3rd floor, yellow section)

- **Office Hours:** Monday to Friday, from 9:00 am to 4:30 pm – Closed: 12:00–1:00 pm

- **Manager of the Business French Summer School:** Mr. Éric Buisson

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Business French Summer School – Language & Culture | **Week 1**

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
9:00 – 12:15	9:15 – 12:15	9:15 – 12:15	9:15 – 12:15	9:15 – 12:15	SUGGESTIONS	SUGGESTIONS
Welcome Ceremony  Breakfast Program Presentation Visit of HEC Oral Placement Test Room: Banque CIBC (1 st floor, blue section)	Business French Course Class #1	Business French Course Class #2	Business French Course Class #3	Business French Course Class #4	Optional Activities Outside Montreal: Mont-Tremblant In Montreal : - Brunch (11:00 1:00 pm) on Jacques-Cartier Square (Old Montreal) accompanied by Montreal Metropolitan Orchestra - Olympic Stadium; Botanical Garden; Planetarium; Biodôme - Picnic electronic in Jean-Drapeau Park - Tam-tams Drums on Mount Royal Park; hiking in Mount Royal Park - Shopping in downtown Montreal	Optional Activities Outside Montreal: Mont-Tremblant In Montreal : - Brunch (11:00 1:00 pm) on Jacques-Cartier Square (Old Montreal) accompanied by Montreal Metropolitan Orchestra - Olympic Stadium; Botanical Garden; Planetarium; Biodôme - Picnic electronic in Jean-Drapeau Park - Tam-tams Drums on Mount Royal Park; hiking in Mount Royal Park - Shopping in downtown Montreal
12:15 – 2:00 pm	12:15 – 1:30 pm	12:15 – 1:30 pm	12:15 – 1:30 pm	12:15 – 1:30 pm		
Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break		
2:00 – 5:30 pm	1:30 – 3:30 pm	1:30 – 3:30 pm	1:30 – 4:30 pm	1:30 – 5:30 pm		
Leaving HEC at 2:00 pm  Guided tour of Old-Montreal Visit from 3:15 to 5:15 pm	Oral Communication Workshop (#1)	Conference: “Establishing and Managing Small and Medium-sized Cies” Professor: Dr. Manaf Bouchentouf Room: Banque CIBC Oral Communication Workshop (Students in Level 1)	Visits of Small Cies:  - Daily tous les jours - ECTO - Rudsak - Zen & Cie - Le Bilboquet Oral presentations of these companies on Week 2	Guided tour of Palais des congrès, Montreal International District, Chinatown, and Place Ville-Marie high-rise 		
Optional Activities – Late Afternoon Evening						
Free	7:00 – 9:00 pm  Learning French songs and picnicking in Mount Royal Park Bring your food FREE of CHARGE	6:00 – 9:00 pm  McCord Canadian History Museum FREE of CHARGE	Free	Free		




 This symbol indicates that the activity will be accompanied and conducted in French.


Business French Summer School – Language & Culture | **Week 2**

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
9:00 – 12:15	9:15 – 12:15	9:15 – 2:15	9:15 – 12:15	9:15 – 12:15	SUGGESTIONS 3-day weekend Optional Activities	SUGGESTIONS 3-day weekend Optional Activities
Business French Course Class #5	Business French Course Class #6	Urban field trip to discover various Montreal neighbourhoods: Urban rally and photography contest	Workshop preparing for the Mid-term Exam Regular classrooms assigned for each level	Business French Course Class #7 Mid-term Exam	Outside Montreal : Quebec City Ottawa Toronto Niagara Falls.	Outside Montreal: Quebec City Ottawa Toronto Niagara Falls
12:15 – 1:30 pm	12:15 – 1:30 pm	Bring your lunch	12:15 – 1:30 pm	12:15 – 1:30 pm	In Montreal :	In Montreal :
Lunch Break	Lunch Break		Lunch Break	Lunch Break	- Olympic Stadium; Botanical Garden; Planetarium; Biodôme	- Brunch (11:00 1:00 pm) on Jacques-Cartier Square (Old Montreal) accompanied by Montreal Metropolitan Orchestra
1:30 – 3:30 pm	1:30 – 2:30 pm	Important After the morning activity, send the picture of your choice (Jpeg format) to immersion@hec.ca Mention your name in your e-mail Due by 5:00 pm Free	!! 5:00 – 9:00 pm !!	1:30 – 5:30 pm	- Museums: Museum of Fine Arts; Pointe-à-Callières History Museum; Museum of Contemporary Art; Montreal <i>Musée Grévin</i> (wax museum) - Shopping in downtown Montreal	- Olympic Stadium; Botanical Garden; Planetarium; Biodôme - <i>Pique-nique électronique</i> in Jean-Drapeau Park
Oral Communication Workshop (#2) - Oral presentation of the companies visited on Thursday - Week 1 - Presentation of the Urban rally scheduled on Wednesday of this week Éric Buisson	Conference: Urban Marketing Emmanuelle Legault VP Marketing Tourisme Montréal Room: Banque CIBC 2:45 – 4:15 pm Photography workshop in preparation of the photography contest “Montréal, ma réalité” Marianne Charland Room: Banque CIBC		Leaving HEC at 3:45 pm Visit of Radio-Canada: Guided tour of TV studios, News Centre, setting and props Dept.; production and recording of a TV news segment in French FREE of CHARGE	1:30 – 2:00 pm Preparation of the photography contest “Montréal, ma réalité” Marianne Charland Room: Banque CIBC ----- 2:15 – 5:30 pm Photo Workshop Regular classrooms assigned for each level	- Shopping in downtown Montreal	- <i>Pique-nique électronique</i> in Jean-Drapeau Park - Tam-tams Drums on Mount Royal Park; hiking in Mount Royal Park - Shopping in downtown Montreal
Optional Activities – Late Afternoon Evening						
Free	6:30 – 11:30 pm Film and “poutine” outing in the Latin Quarter (± \$ 25 / person)	6:00 – 8:00 pm Museum of Contemporary Art (MAC) FREE of CHARGE	See above Radio-Canada Visit: 5:00 – 9:00 pm Leaving HEC at 3:45 pm FREE of CHARGE	Free	Free	







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Business French Summer School – Language & Culture | **Week 3**

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
	9:15 – 12:15	9:15 – 11:15	9:15 – 12:15	9:15 – 12:15	SUGGESTIONS	SUGGESTIONS
Free	Business French Course Class #8	Presentation of the activity “Love Montreal” Rosanna Tomiuk Julie Duchesne Éric Buisson Room: Banque CIBC	Business French Course Class #9	Business French Course Class #10	Optional Activities	Optional Activities
	12:15 – 1:30 pm	-----	12:15 – 1:30 pm	12:15 – 1:30 pm	Outside Montreal :	Outside Montreal:
	Lunch Break	Quick lunch prior to company visits	Lunch Break	Lunch Break	Quebec City Ottawa Mont-Tremblant	Quebec City Ottawa Mont-Tremblant
	1:30 – 2:30 pm	12:15 – 4:15 pm	1:30 – 3:00 pm	1:30 – 4:30 pm	In Montreal :	In Montreal :
Free	Setting up of photo exhibition  Room: Investissement Québec 2:45 – 4:15 pm Exhibition “Montréal, ma réalité”: - Awards Presentation - Press Conference - Cocktail Ceremony Room: Investissement Québec	Visit of socially-responsible companies: - Chez Doris - Magazine <i>L’Itinéraire</i> - Mission Bon Accueil - Restau Robin des Bois - Partageons l’espoir - La Tablée des chefs Oral presentation of these companies on Monday of Week 4 (PM)	Presentation of the Montreal Company : Virtuo 360 Room: Banque CIBC	Speed-boating on the Saint Lawrence River Registration required FREE of CHARGE	- Olympic Stadium; Botanical Garden; Planetarium; Biodome. - Museums: Museum of Fine Arts; Pointe-à-Callières History Museum; Museum of Contemporary Art; Montreal <i>Musée Grévin</i> (wax museum) - Shopping in downtown Montreal.	- Brunch (11:00 1:00 pm) on Jacques-Cartier Square (Old Montreal) accompanied by Montreal Metropolitan Orchestra. - Olympic Stadium; Botanical Garden; Planetarium; Biodôme. - <i>Pique-nique électronique</i> in Jean-Drapeau Park.
Optional Activities – Late Afternoon Evening						
Free	7:15 – 10:15 pm  Dinner and ice creams on Bernard Street in Outremont (± 25 \$ / personne)	4:15 – 6:15 pm  Closing ceremony of the First Peoples Festival Place des festivals FREE of CHARGE	Free	Free	Free	Free

 This symbol indicates that the activity will be accompanied and conducted in French. Meeting point for all activities outside the School premises: In front of Entrance Hall on Louis-Colin Av.

Business French Summer School – Language & Culture | **Week 4**

Monday	Tuesday	Wednesday	Thursday	Friday
9:00 – 12:15	9:15 – 12:15	9:15 – 12:15	9:15 – 12:15	9:15 – 12:15
Business French Course Class #11	Business French Course Class #12	Company Visit: La TOHU 	Workshop preparing for the Final Exam. Regular classrooms assigned for each level 	Business French Final Exam
12:15 – 1:30 pm	12:15 – 1:30 pm	12:15 – 1:30 pm	12:15 – 1:30 pm	12:15 – 1:30 pm
Lunch Break	Lunch Break	Lunch Break	Lunch Break	Lunch Break
1:30 – 3:30 pm	1:30 – 4:30 pm	1:30 – 4:00 pm	1:30 – 2:15 pm	1:30 – 2:30 pm
Oral Communications Workshop (#3) - Oral presentations of the companies visited on Wednesday on Week 3	Conference: “Management of Cultural Organisations” Prof.: François Haurat Room: Banque CIBC 1:30 – 3:30 Oral Communications Workshop (Students in Level1)	Free	Information session about study programs at HEC Montréal Michel Lemay Room: Banque CIBC  Leaving HEC at 2:30 pm 3:30 – 4:30 pm Company Visit: Moment Factory Multimedia Studios	 Closing Ceremony, presentation of Course Certificate and Cocktail Ceremony Room: Banque CIBC (1 st floor, blue section) End of the Summer School
Optional Activities – Late Afternoon Evening				
Free	7:00 – 9:00 pm  Participating in the activities offered during the “Fierté Montréal” Festival FREE of CHARGE	5:30 – 10:00 pm  Attending the filming of a French-speaking TV Talk show: “Pénélope McQuade” Registration required FREE of CHARGE	Free	Free

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PERSONAL NOTES:
